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FORT WORTH CHAPTER



Annual Business Meeting

June 2012

- Key Metrics
- Project Portfolio
- Financials
- Leadership & Election

Key Metrics

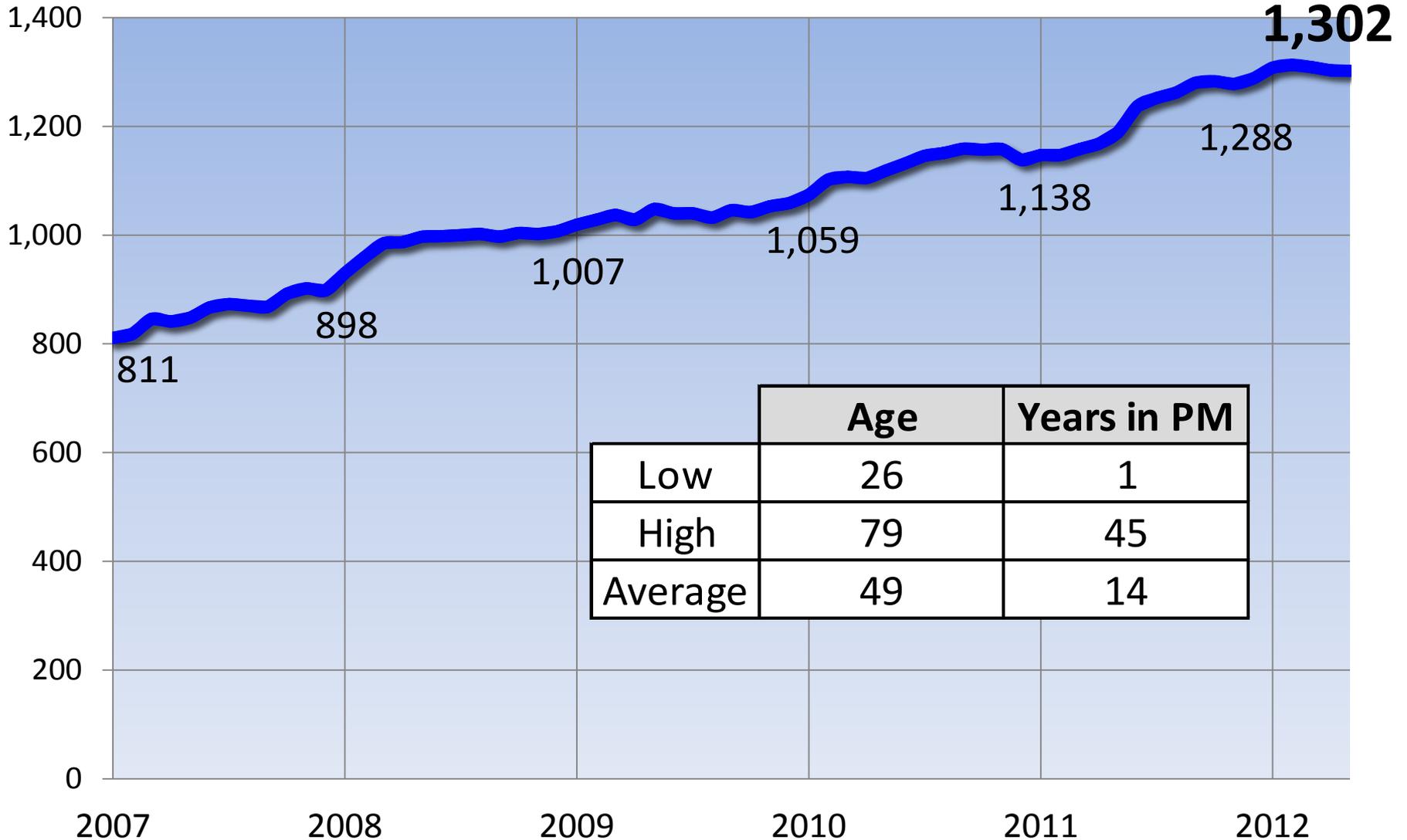
Performance Metric	Year End Statistics						VLY	June 2012
	2007	2008	2009	2010	2011			
Membership	898	1,007	1,059	1,138	1,288	13.2%	1,302	
PMPs	581	642	699	779	860	10.4%	850	
PMPs % of Members	64.7%	63.8%	66.0%	68.5%	66.8%	-1.7 pts	65.3%	
Events Offered	24	24	37	45	46	2.2%		
Event Hours Offered	86	97	152	262	279	6.5%		
PDUs Offered	65	76	122	237	242	1.9%		
# of Speakers	14	16	22	30	38	26.7%		
RCC Companies	5	13	13	13	17	30.8%		
Subscriptions	1,300	1,800	2,250	2,600	3,050	17.3%	3,300	



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Membership Growth



	Age	Years in PM
Low	26	1
High	79	45
Average	49	14

Why Members Join

Reason for joining	% Total
PDU Access	28%
To Network	25%
Stay up to date in PM	17%
Access local info	13%
Exam Prep	8%
To Help Advance PM	7%
Other	2%
Grand Total	100%

Survey conducted May 2012 with 260 respondents from the Chapter.



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2012 Project Portfolio

Events	Stakeholder Intimacy	Outreach	Volunteer Recognition	Website Enhancements	Marketing	Infrastructure	Performance Metrics	FWPMI Transition
Professional Development Day	7 Newsletter (Re-define & Implement)	3 Community Service Projects	7 Establish Volunteer Development / Management Plan	5 Hardware and software refresh	4 Develop strong Sponsorship Program	1 Policy & Procedure workflow on SharePoint	1 Implement Dashboard Reporting	2 Restructure Board
2011 Congress & LIM Support (task force)	2 Automated (electronic) Surveys for Events	3 Establish deeper outreach with Universities	5 Develop enhanced name badges for events (automate/simplify dots)	Expand Member-Only Benefits (discounts) page & maintain	2 Grow RCC Program	1 PDD registration functionality for website	1 Annual Report	1 Review/Update Roles & Responsibilities Docs
PMP Prep classes								

Project Portfolio Distribution by Strategic Objective

Outward Facing / Member Value

Events	12
Website Enhancements	8
Stakeholder Intimacy	9
Volunteer Recognition	3
Marketing	7
Outreach	3
Subtotal	42

Internal Organization / Efficiency

Infrastructure	18
FWPMI Transition	3
Performance Metrics	4
Subtotal	25

Grand Total 67

KEY:

Completed
In Progress
Not Started

update (new GUC standards & re-skin)	1
Migrate finances to QuickBooks Online	
Fix/Upgrade 'My Events' reporting for members on website	
Asset management tracking system	
Insurance Review	



Getting the Word Out

- Outreach
 - Corporate
 - Higher Education
 - Community at Large
- Communication
 - Email Marketing
 - Social Media
 - Publications

- **Communication Reach**

- Subscriptions grew 17.3% to 3,050 in 2011
- Now **3,300**
- **Social Media** expanded:





Additional Member Values

- Job Board
- Job Fair
- ToastMasters
- Book Club and Book Reviews
- Member to Member Directory
- Member Discounts Page on Website
- Facebook & LinkedIn sites

FWPFI Survey Results

Survey Question	Satisfied			Dissatisfied		Total	Survey 2012		
	Very	Somewhat	Neither	Somewhat	Very		Actual	Target	Met
Overall	117	66	62	4	3	252	4.2	3.2	✓
Satisfaction with	55%	30%	12%	1%	1%	100%	98%	70%	✓
Chapter Events	100	59	32	6	0	197	4.3	3.2	✓
	60%	23%	14%	3%	0%	100%	97%	70%	✓
Chapter Website	73	39	10	2	0	124	4.5	3.2	✓
	67%	22%	9%	2%	0%	100%	98%	70%	✓
Communications	100	51	18	1	0	170	4.5	3.2	✓
	65%	24%	10%	2%	0%	100%	98%	70%	✓
Member Recognition	57	22	10	0	0	89	4.5	3.2	✓
	69%	20%	11%	0%	0%	100%	100%	70%	✓

*On a Scale of 1-5
with 5 being Best*

Survey conducted May 2012 with 260 respondents from the Chapter.

Chapter of the Year 2011

(Category III)

and

Recognition of Excellence
Volunteer Program



Financial Update

2011 Profit & Loss

Income

Event Registration Fees	\$115,266	75.6%
Membership Dues	\$31,255	20.5%
Sponsorship Income	\$5,850	3.8%
Investments	\$30	0.0%
Total Income	\$152,401	100.0%

Expense

Events Costs (Facilities, Catering, Speakers)	\$94,979	73.6%
Leadership Development (Region 6 & LIM)	\$15,167	11.8%
Banking & Credit Card Fees	\$4,237	3.3%
Marketing	\$3,968	3.1%
General & Administrative	\$3,335	2.6%
Communication Services	\$3,118	2.4%
Equipment	\$1,917	1.5%
Outreach	\$1,569	1.2%
Awards and Recognition	\$901	0.7%
Professional Services	\$350	0.3%
Other / Reconciliation	-\$464	-0.4%
Total Expense	\$129,076	100.0%

Depreciation \$3,263

Net Income **\$20,061**

Year-Over-Year Balance Sheet

BALANCE SHEET	2008	2009	2010	2011
ASSETS				
Cash (Checking & Savings)	\$31,653	\$36,798	\$83,788	\$110,558
PayPal	\$159	\$559	\$559	\$1,126
Investments (CDs)	\$15,348	\$15,112	\$10,046	\$0
Receivables	\$0	\$0	\$0	\$4,175
Fixed Assets	\$0	\$0	\$0	\$73
Total Assets	\$47,160	\$52,469	\$94,393	\$115,932
LIABILITIES & EQUITY				
Total Liabilities	\$0	\$0	\$522	\$0
Total Equity (Reserves)	\$47,160	\$52,468	\$93,871	\$115,932
Total Liabilities & Equity	\$47,160	\$52,468	\$94,393	\$115,932



2012 Budget Overview

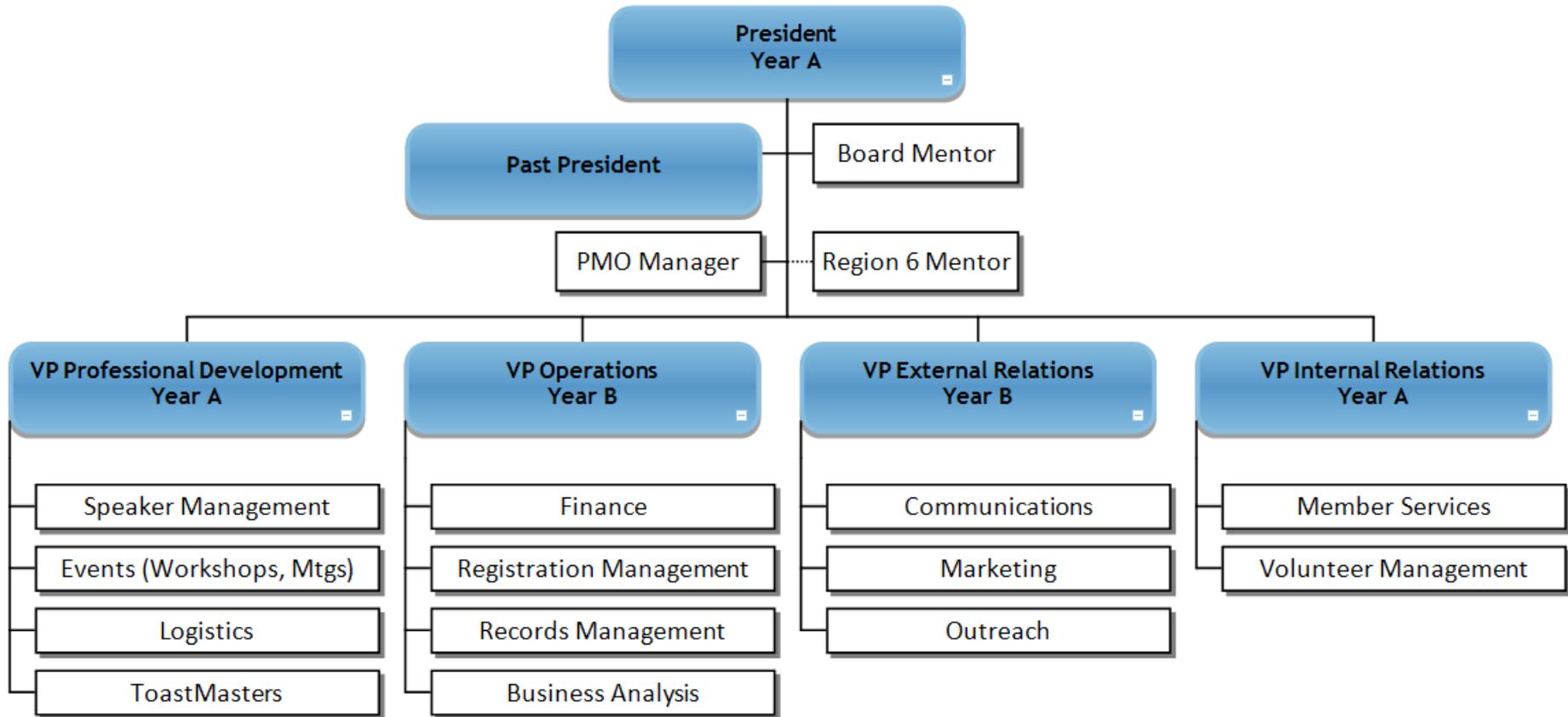
Balanced Budget

Income:	\$171,480	(+13% over 2011 actuals)
Expenses:	\$162,859	(+26% over 2011 actuals)
Contingency:	\$ 8,621	



Leadership Team

Board Structure



Current 2012 Board

Elected Officers

John Bartkus	President
Dick Walz	Past President
Nikki Choyce	VP Professional Development
Lynn Robbins	VP Internal Relations
Cindy VanderSleen	VP External Relations
Victor Mercado*	VP Operations

** Newly Appointed in June 2012 to fill remainder of Manny DeLoera's term to Dec 2013*



Meet Your 2013 Board

Elected Officers

Nikki Choyce*	President
John Bartkus	Past President
Sandy Harris*	VP Professional Development
Lance Beaty*	VP Internal Relations
Cindy VanderSleen	VP External Relations
Victor Mercado	VP Operations

** Newly Elected in June 2012 – to start in January 2013*



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Project Management Institute

Annual Business Meeting June 2012

This Presentation will be
posted on www.fwpmi.org in
[About Us : Chapter Governance]