Arm Yourself for Project Success

Professional Development Day

May 15, 2009
7:00am to 5:45pm

Graciously hosted by:
Tarrant County College
Trinity River Campus
300 RadioShack Circle
Fort Worth, TX 76102

Two critical factors in today's marketplace: Grow the value of your skills and energize your network! Nine dynamic national and local speakers present 16 sessions with a variety of leading-edge topics. Pick four to build yourself a perfect day of professional development. Invest in yourself with the best value you'll find for great speakers and relevant topics! Learn from highly successful leaders – well known in the project management community – who are sharing the latest developments in project management theory, application and tools.

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00am - 8:00am</td>
<td>Registration / Continental Breakfast / Networking</td>
</tr>
</tbody>
</table>
| 8:00am – 9:30am    | Opening: Fort Worth Chapter PMI and Tarrant County College Keynote: "Optimal Performance, Open-Minded Mindfulness and Zen Thinking"  
|                    | Keynote Speaker: George Pitagorsky                                                       |
| 9:30am - 11:00am   | Session 01: A Better “Risk” Mousetrap (Nikki Choyce)  
|                    | Session 02: Assessing Project Managers (Bill Duncan)  
|                    | Session 03: Green Project Management (Tom Mochal)  
|                    | Session 04: Practical Application of the WBS in Project Management (Tony Johnson)          |
| 11:00am - 11:15am  | Break                                                                                     |
| 11:15am - 12:45pm  | Session 05: How to Sustain Optimal Project Management (George Pitagorsky)                  
|                    | Session 06: Creating a Project Office that Works (Chuck Tryon)                             
|                    | Session 07: Scrum – Managing Agile Projects (Nick Geise)                                   
|                    | Session 08: Emotional Intelligence (Gary Rechtfertig)                                      |
| 12:45pm - 1:30pm   | Lunch                                                                                     |
| 1:30pm - 3:00pm    | Session 09: Defining Business Requirements (Nikki Choyce)                                 
|                    | Session 10: Defining and Measuring Project Success (Bill Duncan)                           
|                    | Session 11: Setting Up Portfolio Management in Your Organization (Tom Mochal)              
|                    | Session 12: Changes to the new PMBOK® Guide (Tony Johnson)                                 |
| 3:00pm - 3:15pm    | Break                                                                                     |
| 3:15pm - 4:45pm    | Session 13: Managing Expectations in Challenging Times (George Pitagorsky)                
|                    | Session 14: Charters and Diagrams and Artifacts ... OH MY! (Chuck Tryon)                   
|                    | Session 15: Agility in a Waterfall environment (Nick Geise)                                
|                    | Session 16: OPPORTUNITY unstuck!: Moving Forward as a PM (Tom Sheives)                     |
| 4:45pm - 5:45pm    | Vendor Showcase & Door Prizes                                                             |

Pricing Category | Early Bird* | Standard
--- | --- | ---
FWPMI Chapter Member | $199 | $249
PMI Member (non-chapter) | $249 | $299
Non-member | $299 | $349

Session Information

7:00am – 8:00am
Registration / Continental Breakfast / Networking

8:00am – 9:30am
Opening - Fort Worth Chapter PMI & Tarrant County College
Keynote Address – Optimal Performance, Open-Minded Mindfulness and Zen Thinking – George Pitagorsky

9:30am - 11:00am  Session Options 01 – 04

Session 01: A Better “Risk” Mousetrap – Nikki Choyce
Risk is a part of every project. But identifying risks is just the beginning. What are some ways that you can truly develop a plan that minimizes or mitigates risks to your schedule, budget or project scope?

Session 02: Assessing Project Managers – Bill Duncan
As the profession of project management grows, there is increasing demand for a standard that can be used to assess actual, on the job performance as a project manager. In this presentation, we'll cover the basics of performance-based and attribute-based competency assessment, review how and why this standard was developed, explain the standard's approach to rating the management complexity of projects, and detail the structure and content of the standard itself.

Session 03: Green Project Management – Tom Mochal
We are collectively realizing that we do not have an unlimited amount of air or water or space to continue to utilize resources as we have done in the past. How can we apply these “green” concepts to our project management discipline? One obvious way is that we can manage green projects more efficiently

Session 04: Practical Application of WBS in Project Management Opportunity – Tony Johnson
Most project managers create requirements and get to work. Then the real problems start. Learn about why a WBS is key to project success and how to implement one with your team.

11:15am - 12:45pm  Session Options 05 – 08

Session 05: How to Sustain Optimal Project Management – George Pitagorsky
Performance improvement and the need for regulatory compliance drive the desire for PM maturity. In this session we will explore the process of implementing a PM culture in an organization. We will outline a top down program for implementing the change needed to deliver consistent high quality project results. The role of the Project management Organization (PMO) and the need for attention to both incidental and professional project managers will be addressed.

Session 06: Creating a Project Office that Works – Chuck Tryon
To fully implement and support the Project Management discipline, organizations must create a Project Management Office, even if it is a group of ONE! But with all challenges and options facing the implementation of Project Management, it is critical to create a PMO that provide real value to your organization. This presentation explains different models used to establish the PMO function in your organization. Chuck Tryon has helped scores of leading organizations launch and equip the Project Office function.

Session 07: Scrum: Managing Agile Projects – Nick Geise
An introduction to the Scrum process and how it applies as a framework for managing agile projects and delivering working code every 2 weeks. Participants will learn what the critical roles on a Scrum project as well as the key activities and deliverables. Mr. Geise will also share his Scrum experiences throughout the presentation.

Session 08: Emotional Intelligence: Key Principles to Increase your Capacity to Succeed – Gary Rechtfertig
There is a lot of discussion today on many aspects about “Project Management – Risk, Quality and such”. But, there is not a lot of discussion on the Project Manager – that would be YOU! Let’s talk about you, me, and how we can improve our soft skills and increase our capacity to succeed.
Session Information

1:30pm - 3:00pm  Session Options 09 – 12

Session 09: Defining Business Requirements – Nikki Choyce
Define the business requirements…easy to say hard to do. What exactly are business requirements? Who knows them? How should they be documented? Explore how to get your project started on the right footing.

Session 10: Defining and Measuring Project Success – Bill Duncan
The movie "Titanic" was a fabulous box office success, but its filming was completed late and over budget. Was it a success? This session will help you understand the difference between product success and project management success, and will also show you how to create and maintain success measures throughout the project.

Session 11: Setting Up Portfolio Management in Your Organization – Tom Mochal
Portfolio management is a process to ensure that your company spends its scarce resources on the work that is of the most value to your company, and work that is most closely aligned to your business goals and strategies. This presentation shows attendees the many aspects of portfolio management that must be understood before the concepts can be deployed.

Session 12: Changes to the new PMBOK® Guide – Tony Johnson
This session discusses the changes and how they impact you from one of the contributors to the PMBOK® Guide, as well as an author who has written four books based on it.

3:15pm - 4:45pm  Session Options 13 – 16

Session 13: Managing Expectations in Challenging Times – George Pitagorsky
We are constantly managing changes and challenges, like having to do more work with fewer people, operate in the midst of work force reductions and personal and organizational uncertainties. This session explores how to use a Zen-like approach to apply Open-minded Mindfulness (able to see the big picture and questioning everything while being focused and consciously aware) as a foundation for the kind of baseline planning and control that manages expectations to ensure satisfaction.

Session 14: Charters and Diagrams and Artifacts … OH MY! – Chuck Tryon
The University of Oklahoma College of Community Medicine is working to reshape medical care for the uninsured and under-insured people of the Tulsa area. This includes redefining the medical school curriculum and communizing practices across the OU Physician clinics … by the end of 2009. To accomplish this aggressive goal, OU-Tulsa has launched a project with 10 major sub-components. In this presentation, Chuck Tryon will explain the OU Medical Home project integrated strategy.

Session 15: Topic – Agility in a Waterfall Environment – Nick Geise
This presentation provides insights into leveraging the strengths of Agile, such as iterative/incremental development and continuous integration, in a traditional waterfall environment. Participants will get a good understanding of key agile best practices and ways to leverage them in a non-agile organization - which may in turn make the organization more agile.

Session 16: OPPORTUNITY unstuck!: Moving Forward as a PM – Tom Sheives
This presentation covers the Four Golden Keys that will enable you to take hold of your career or business for you to create your right time, right place, and the right opportunity. These four important principles are not rocket science but great common sense principles that many professionals do not connect or do not implement.

4:45pm - 5:45pm
Vendor Showcase & Door Prizes

PDUs – This event qualifies for up to 8 PDUs.
Presenter Information

George Pitagorsky, Pitagorsky Consulting

George Pitagorsky, PMP, consults and teaches on the implementation and improvement of management practices. George integrates process improvement, learning and development, knowledge and engagement management. He has developed and implemented methodologies, curricula and competency models and has performed PM assessments. George applies people centered systems and process thinking to achieve sustainable performance excellence.

George is owner and chief consultant at Pitagorsky Consulting in New York City and publisher of the Breakthrough Newsletter.

He authored The Zen Approach to Project Management and Project Management Basics™, as well as numerous courses and articles in project management and personal development. He directed development of a methodology and knowledge management tool for a global vendor. George teaches meditation and is on the Board of Directors of the NY Insight Meditation Center.

William Duncan, Project Management Partners

William Duncan is the principal of Project Management Partners, a project management consulting and training firm. He currently chairs the Board of PMCert, the certification body of the American Society for Advancement of Project Management (asapm). In addition, he is the former Director of Standards for both asapm and the Project Management Institute, Inc.

Mr. Duncan has authored over 40 articles for publications and has been chosen “Speaker of the Year” by three different project management professional associations. He has presented papers at conferences sponsored by asapm, PMI, AIPM, IPMA, FOSTAS, and others. He has also been called upon to provide expert testimony regarding proper project management processes for a major US law firm.

Mr. Duncan was the primary author of the original (1996) version of A Guide to the Project Management Body of Knowledge. With over 2,000,000 copies distributed worldwide, this seminal work is the most widely used project management guide in the world today. In addition, his “process model” of project management was used to organize ISO 10006, Guidelines for quality in project management.

Tom Mochal, TenStep

Tom Mochal, PMP, TSPM, ITBMC is the president of TenStep, Inc., a methodology development, consulting and training company. He is also the head of The TenStep Group, a network of over 40 offices providing consulting, training and other project management services around the world.

Mr. Mochal recently won the Distinguished Contribution Award from the Project Management Institute for his work spreading knowledge of project management around the world. He is the author of "Lessons in People Management" and "Lessons in Project Management". He is also the author of a number of business methodologies including the TenStep Project Management Process, a complete portfolio management process called PortfolioStep, a project lifecycle methodology called LifecycleStep and a framework for building and running a Project Management Office called PMOStep.

Mr. Mochal is a member of the Atlanta Chapter of the Project Management Institute, the American Management Association, the American Society for the Advancement of Project Management, the American Society for Quality, the Association for Strategic Planning and is a partner in The Management Mentors, a group dedicated to building knowledge in project management, IT management and leadership/personal development.
Presenter Information

Chuck Tryon, Tryon Associates
Chuck Tryon is a nationally respected educator and popular symposium speaker. He founded Tryon and Associates in 1986 to provide seminar training and consulting that helps organizations and individuals develop predictable and repeatable approaches to modern project management, knowledge management and business requirements. The strategies presented in Mr. Tryon’s seminars are used by thousands of professionals in hundreds of organizations across the United States, Europe and Canada. His client list includes many top 100 companies.

Nick Geise, Bank of America
Nick Geise, Senior Project Manager at Bank of America, has over 20 years of experience in the IT industry working at Texas Instruments, ObjectSpace, Valtech Technologies, and Bank of America. He has provided agile technical, process, and project management consulting services directly to companies such as Nortel, Sprint, American Airlines, Countrywide, Examination Management Services, and Pegasus Solutions. Mr. Geise has also provided mentoring, training, and workshops to numerous companies and organizations such as the Project Management Institute. Nick is a certified Scrum Master and has been PMP certified since 1999. Nick has a B.S. in Electrical Engineering from the University of Notre Dame.

Tom Sheives, Better Project Results
Tom Sheives, PhD, PMP, is President of Better Project Results, Inc. Mr. Sheives recently taught for the University of Texas at Dallas where he delivered 52 days of project management training to over 175 executives and project managers with the Panama Canal Authority as they prepare for the new $5.25 Billion Canal Expansion Program. Mr. Sheives has a new book, “Opportunity Unstuck”, scheduled to release in March 2009, is a Registered Education Provider for the Project Management Institute, an active staff member of the University of Texas at Dallas, serves on Fort Worth Chapter of the Project Management Institute Board of Directors, and is a member of the Fort Worth Chapter of the Project Management Institute.

Nikki Choyce, Infotech Management
Nikki Choyce is a highly skilled project management consultant; instructor and coach with over twelve years of experience helping individuals and companies improve project performance and personal effectiveness by applying improved processes and practical project management. Her company, Infotech Management, has been providing training and project management consulting services for almost twenty years. Ms Choyce has received her Project Management Professional and coach training credential. She has also authored or co-authored over 25 different project management training courses as well as two on-line courses. Ms Choyce is an active officer of the Fort Worth PMI chapter currently serving as VP Programs.

Gary Rechtfertig, Doulos Project Management Training
Gary Rechtfertig, CEO and Founder of Doulos Project Management Training, is a 40 year veteran of the Information Technology Management and Project Management industry. He provides training courses in PMP Exam Preparation, as well as Beginning, Intermediate and MBA levels of Project Management; Risk Management and MS Project 2007 w Server. Mr. Rechtfertig is currently an instructor in Project Management at the University of Texas at Arlington, a consultant to Fortune 100 clients in Project Management, PMO development and Risk Management and is a member of the Fort Worth Chapter of the Project Management Institute.

Tony Johnson, Crosswind Project Management
Tony Johnson, MBA, PMP, President and Founder of Crosswind Project Management Inc. has over 18 years of experience as a project manager and is an international trainer and curriculum developer in industries such as retail, defense, telecommunications, financial, consulting, hardware and software development, education and manufacturing. Mr. Johnson is an award-winning member of the Dallas, Texas PMI chapter, as well as a past member of the chapter’s education committee. He has also been a key presenter at Fort Worth Chapter meetings and instructs a PMP Prep workshop quarterly and is a member of the Fort Worth Chapter of the Project Management Institute.
## Arm Yourself for Project Success
### Professional Development Day

<table>
<thead>
<tr>
<th>Time</th>
<th>Action B</th>
<th>Action C</th>
<th>Speed</th>
<th>Win</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00am - 8:00am</td>
<td>Registration / Breakfast / Networking – Action A</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8:00am – 9:30am</td>
<td>Opening: Fort Worth Chapter PMI and Tarrant County College - Energy (T4.300)</td>
<td>Keynote Speaker: George Pitagorsky - Optimal Performance, Open-Minded Mindfulness and Zen Thinking</td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:00am - 11:15am</td>
<td>Break</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:15am - 12:45pm</td>
<td>George Pitagorsky: How to Sustain Optimal Project Management</td>
<td>Chuck Tryon: Creating a Project Office that WORKS</td>
<td>Nick Geise: Scrum – Managing Agile Projects</td>
<td>Gary Rechtfertig: Emotional Intelligence and Key Principles to Increase Your Capacity to Succeed</td>
</tr>
<tr>
<td>12:45pm - 1:30pm</td>
<td>Lunch - Action A</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1:30pm - 3:00pm</td>
<td>Nikki Choyce: Defining Business Requirements</td>
<td>Bill Duncan: Defining and Measuring Project Success</td>
<td>Tom Mochal: Setting Up Portfolio Management in Your Organization</td>
<td>Tony Johnson: Changes to the new PMBOK® Guide</td>
</tr>
<tr>
<td>3:00pm - 3:15pm</td>
<td>Break</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3:15pm - 4:45pm</td>
<td>George Pitagorsky: Managing Expectations in Challenging Times</td>
<td>Chuck Tryon: Charters and Diagrams and Artifacts … OH MY!</td>
<td>Nick Geise: Agility in a Waterfall environment</td>
<td>Tom Sheives: OPPORTUNITY unstuck!: Moving Forward as a PM</td>
</tr>
<tr>
<td>4:45pm - 5:45pm</td>
<td>Vendor Showcase &amp; Door Prizes – Action A</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>