



# Professional Development Conference

## 8<sup>th</sup> Annual Sponsor Prospectus

**May 27, 2016**

**Hurst Conference Center - Hurst, Texas**



1601 Campus Drive. Hurst, Texas 76054



## Professional Development Conference

The Fort Worth Chapter of the Project Management Institute (FWPMI) is a non-profit association promoting the growth of the project management profession and best practices through high quality educational events and networking opportunities. From its inception in 1992, FWPMI Chapter has grown to over 1,300 members representing a wide spectrum of industries and businesses in the Dallas/Fort Worth area.

FWPMI is currently planning the 8<sup>th</sup> annual Professional Development Conference on May 27, 2016 at the Hurst Conference Center in Hurst, Texas. This one-day conference provides attendees with the opportunity to learn new skills, explore new trends, and network with other project management professionals. It is also a great opportunity for sponsors to connect directly with the people who manage change within the wide variety of industries represented.

We expect 200 Project Management practitioners to attend our event where they will learn from nationally and locally known speakers who will cover topics encompassed within the PMI Talent Triangle (Technical Project Management, Leadership, and Strategic/Business Management). Attendees choose the sessions throughout the day that best suit their interests and professional development goals. They also have the opportunity to network and share ideas with other attendees throughout the day as well as earn professional development units (PDUs) towards maintaining their PMI credentials.

As a Sponsor or Vendor in our Showcase, your company name will have exposure to the attendees of the event and indirectly through our planned communications to over 6,300 professionals in the Dallas / Fort Worth area.

## Sponsorship Opportunities and Pricing

FWPMI offers several opportunities for sponsorship of the 8<sup>th</sup> Annual Professional Development Conference scheduled for May 27, 2016.

NOTE: If you would like to Sponsor with an opportunity not listed below please contact [marketing@fwpmi.org](mailto:marketing@fwpmi.org). We appreciate your support.

### Vendor Showcase - \$1,500

- Table(s) available for Vendor Showcase
- Business opportunity to interact with conference participants during breaks and between sessions
- Provide a prize and collect names at your Vendor booth to draw a winner of your prize during the closing remarks of the conference. \$50 minimum is preferred.

### Keynote/Breakfast - \$1,000

- Name mentioned as Breakfast sponsor in the Conference program as well as during the day's opening comments.
- 5 minute Presentation

### Panel/Lunch - \$1,000

- Name mentioned as Lunch sponsor in the Conference program as well as during the day's opening comments.
- 5 minute presentation

### Morning/Afternoon Snack - \$500

- Name mentioned as Snack sponsor in the Conference program as well as during the day's opening comments.

### Attendee Bags - \$500

- Sponsor provides the bags for the conference participants
- Sponsor Logo is displayed on the bags

### Advertisement in Conference Program

- Full Page Ad - \$750
- Front Page Ad (partial) - \$350
- Back Page Ad (partial) - \$300

### Attendee Lanyards - \$250

- Sponsor provides the lanyards for the conference participants
- Sponsor Logo is displayed on the lanyards

### Conference Bag Insert - \$100

- Permission to place a sponsored provided item with Sponsor Logo in event giveaway bag (supplied by sponsor at sponsor cost)

## Schedule

Date	Deadline
<b>Feb 1<sup>st</sup> 2016</b>	Sponsorship applications open for submissions
<b>April 15<sup>th</sup> 2016</b>	Last Day for sponsorship application submissions
<b>April 30<sup>th</sup> 2016</b>	Last Day for sponsor advertisement/materials to be submitted
<b>April 30<sup>th</sup> 2016</b>	<b>Sponsorship Payment Due</b>
<b>May 8<sup>th</sup> 2016</b>	Last Day to deliver attendee bags, lanyards & bag inserts
<b>May 26<sup>th</sup> 2016</b>	Conference registration setup
<b>May 27<sup>th</sup> 2016</b>	FWPMI Professional Development Day Conference

## Logo and Ad Specifications

All logos should be at least 200dpi in any of the following formats:

- .jpg
- .eps
- .gif
- .png (transparent is preferred)

## Sponsorship Opportunities:

<input type="checkbox"/> Vendor Showcase (\$1,500)	<input type="checkbox"/> Keynote/Breakfast (\$1,000)	<input type="checkbox"/> Panel/Lunch (\$1,000)
<input type="checkbox"/> Morning/Afternoon Snack (\$500)	<input type="checkbox"/> Attendee Bags (\$500)	<input type="checkbox"/> Attendee Lanyards (\$250)
<input type="checkbox"/> Program Ad – Full Page (\$750)	<input type="checkbox"/> Program Ad – Back/Partial Pg. (\$300)	<input type="checkbox"/> Program Ad – Front/Partial Pg. (\$350)
	<input type="checkbox"/> Conference Bag Insert (\$100)	

Total Sponsorship Amount: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Authorized Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### Method of Payment:

Payments may be made by Check, Paypal, or Money Order  
Please make Checks or Money Order payable to FWPMI

For Paypal use: [finance@fwpmi.org](mailto:finance@fwpmi.org)

Send check and money order payments to:

**FWPMI Advertising | P.O. Box 155335 | Fort Worth, TX 76155**

## Advertising and Sponsorship Policies

Fort Worth Chapter of the Project Management Institute (FWPMI) reserves the right to reject any advertising or to limit the advertising content

Advertisements are accepted for publication entirely upon the representation that the agency and/or advertiser are authorized to publish the contents thereof. In consideration of the publication of such advertising, the advertiser and/or agency will fully defend, indemnify and hold FWPMI harmless from and against any expense, loss or claim of any kind by reason of any claims or actions against FWPMI arising out of publication or creation of the advertisement.

All contents of advertisement are subject to FWPMI's approval. FWPMI reserves the right to reject or cancel any advertisement or insertion order at any time.

Advertisements on paper distributions will be printed once only and excluded from archived documents that are kept for historic purposes.

In consideration of FWPMI's reviewing for acceptance, or acceptance of, any advertising for publication, advertiser and its agency agree not to make promotional reference to FWPMI or use FWPMI's logo in any way except with the express permission of FWPMI. Acceptance of the advertisement by FWPMI shall in no way constitute an endorsement or recommendation by FWPMI of the product or services advertised.

Conditions other than rates are subject to change without notice.

In the event FWPMI fails to publish an advertisement or causes an error in an advertisement, FWPMI's sole liability, shall be to refund the cost of the advertisement.

**IN NO EVENT SHALL FWPMI BE LIABLE FOR ANY DIRECT, SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES, INCLUDING BUT LIMITED TO LOST PROFITS.**

Positioning instructions on insertion orders shall be treated as requests only and are not binding on FWPMI. FWPMI's inability or failure to comply with any such condition shall not relieve the agency or advertiser of the obligation to pay for the advertising.

Payment needs to be received in full before the advertisement will be published.

No cancellations will be accepted after the material closing date.